



JESS RUDERMAN

JOURNALIST &
CONTENT CREATOR

www.jessruderman.com

EDUCATION


MS INTERACTIVE COMMUNICATIONS & MEDIA


Quinnipiac University
2019-2020

BA JOURNALISM | MINOR POLITICAL SCIENCE

Quinnipiac University
2016 - 2019

CONTACT

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 [/jessruderman](https://www.linkedin.com/in/jessruderman)



PROFILE

Hello & thanks for checking out my resume! Here you will find insight into my experience writing and editing, research and fact-checking and data gathering.

I offer expertise in reporting factual, transparent and creative stories across a variety of topics from local news, food trends, pandemic coverage, global conflicts and the PR and comms industry, including people moves, client wins and M&A. I understand how data can be used to strengthen a story and have specialized skills in collecting, vetting and classifying complicated information to build large databases from government sources, datasets, FOIA requests and intensive research and organization by hand. I have experience hosting editorial and award events, leading keynotes and moderating panels alongside experts and executive leadership.

I've worked under the traditional pressures of a newsroom, have single handedly supported an entire section of a weekly print & digital publication and am barista trained to brew the perfect espresso blend to power any reporting venture.



EXPERIENCE



SENIOR REPORTER

[PRWeek US](#) | 1.23 - present

Report on the public relations and communications industry with a specific focus on agencies, healthcare and overall comms. Write [daily articles](#), [long form analysis stories](#) and create video, podcast and visual content as needed. Contribute research and features to print magazine content and annual reports.

Lead editorial on [Gen-Z weekly contributing column](#). Organize submissions, edit text and schedule content and social copy weekly.

Host conferences, moderate panels, keynotes and fireside chat discussions with industry professionals at events for the PRWeek brand.



NEWS ASSISTANT

[The New York Times](#) | 08.20 - 07.22

Track, verify and report on the Russian invasion of Ukraine. Utilize photos, videos, government sources and translation tools to identify locations of [Civilian Targeted Attacks](#) across Ukraine and the [Use of Illegal Weapons](#) by Russians. Work awarded the 2023 Pulitzer Prize for International Reporting.



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SKILLS

- Research
- Factchecking
- Ghost Writing
- Squarespace
- Adobe Suite
- Google Sheets
- Microsoft Excel
- Moderating
- Google News Initiative
Certified: Verification &
Data Journalism

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EXPERIENCE



NEWS ASSISTANT

[The New York Times](#) | 08.20 - 07.22

Assist the science desk with research, translating, updating and mapping the global [vaccine tracker](#) and [variant tracker](#).

Track and update [College, Nursing Home](#) and [General Clusters](#) of COVID-19 positive cases across the country and [Vaccine Eligibility](#) by state. Collect and organize data on coronavirus-related coverage such as the [Crisis within Public Health](#), survey companies on [Worker Vaccine Requirements](#) & analyze thousands of obituaries of over [One Million Lives Lost](#). Write and report on [At-Home Test Kit's Shelf Lives and Extensions](#).

Part of a team that won the 2021 Pulitzer Prize for Public Service, the 2020 Philip Meyer Journalism award, a 2020 Sigma Delta Chi award and a 2021 Online Journalism Award for general excellence.



WEBSITE DEVELOPER & REPORTER

[PolitiQ](#) | 1.20 - 5.20

Build and structure student-run political coverage website via Squarespace on the 2020 election season. Organize sections with interactive scroll, tabs, images and maps. Interview local clerks and voting advocates for [digital piece](#) covering adjustments to voting practices due to quarantine measures during the start of the pandemic.



GLOBAL STORIES REPORTER

[Telling Global Stories](#) | 1.19 - 5.19

Curate, write and produce a series of stories on gender roles in Costa Rica after traveling to the country and living with a host family. Interview women employed in different fields utilizing a translator and collect various forms of multimedia for the [website](#).



NEWS EDITOR

[The Quinnipiac Chronicle](#) | 06.18 - 01.19

Individually manage, budget and run the news section for the official student-run weekly newspaper. Copyedit and guide section writers throughout reporting process. Layout articles in InDesign on deadline and assist in copyediting for various other sections.